

# Media Release



**FOR IMMEDIATE RELEASE:**

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## ***Best of Bauer 5-Star Peninsula Federal Credit Union: Where You're a Person, Not a Number***

March 2019: Coral Gables, Florida, **BauerFinancial, Inc., the Nation's Premier Bank and Credit Union Rating Firm**, salutes **5-Star Peninsula Federal Credit Union, Escanaba, Michigan** for its continued financial excellence. Not only has Peninsula Federal Credit Union earned Bauer's highest (5-Star) rating for financial strength and stability, it has **maintained that top rating for 115 consecutive quarters**. Earning a 5-Star rating indicates this credit union excels in areas of capital adequacy, profitability, asset quality and much more. Earning and **maintaining this top rating continuously for over 25 years** gives **Peninsula Federal Credit Union** the added status of being a **"Best of Bauer Credit Union"**. This designation is reserved specifically for institutions that have earned Bauer's highest rating consistently for 100 consecutive quarters... or longer.

"The People Helping People ideology that engenders credit unions", observes Karen Dorway, president of BauerFinancial, "is alive and well. Credit unions base decisions on relationships, not just on numbers. We seem to be coming to a point where human interaction is regaining importance. Technology is an invaluable tool, but only when it enhances the member experience. Peninsula Federal Credit Union has never lost sight of that."

Peninsula Federal Credit Union was established in 1941, and has been building personal relationships ever since. Today, 78 years later, Peninsula Federal Credit Union operates through three conveniently located offices in Escanaba and Menominee and can also be found online at [peninsulafcu.com](http://peninsulafcu.com).

**Peninsula Federal Credit Union: "Lighting The Way!"<sup>SM</sup>**

Member of the NCUA and an Equal Housing Lender.

BAUERFINANCIAL, inc., Coral Gables, Florida, the nation's leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution can pay for or opt out of a BauerFinancial rating. Star-ratings are all available for free at [bauerfinancial.com](http://bauerfinancial.com).

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